

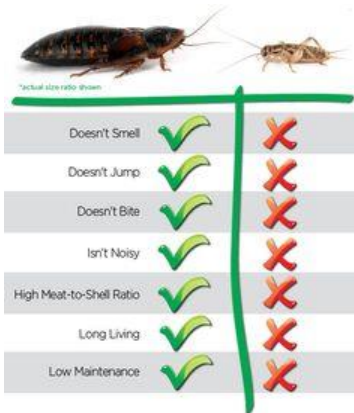
Blattella Dubia

First, let's dispel any negative preconceptions. This isn't your typical dirty motel roach. This slow moving insect family member is a surprisingly clean arthropod which takes pride in being a main staple of a rotational insect diet. The frugivorous insect is native to Central and South America where they act as natural decomposers that seek out fruits and grains. Its simple diet encourages consumers to gut load their own Dubias with household staples such as carrots, apples, bananas, oatmeal, or even Cheerios!



So, why are these bugs convenient? Some of the most heard complaints about the common cricket is that they smell, they make noise, and they die off easily. Enter Dubias - virtually odorless and entirely silent, these longer living feeders shush any naysayers. Unlike the cricket, the Dubia is unable to jump and fly, or climb smooth surfaces. Dubias can be kept in a simple container, and if they do get out for some reason, they cannot survive outside their purposed warm and damp climate. The peace of mind knowing this critter can't infest your home can be invaluable.

Having a more predictable feeder insect can prevent a lot of headaches before they happen, but WHY is feeding Dubias a superior diet? A comparison of Dubia versus other common feeder insects shows just how nutritious they are. Compared to crickets, Dubia roaches have a higher protein content. High protein content in feeder insects translates into healthier reptiles, as your pets need the important nutrients in order to remain nourished. Dubias are also fairly low in fat compared to other common feeder insects, which is beneficial for obvious reasons. From a vitamin and mineral perspective, Dubias are big winners as well. Dubia roaches are very high in calcium compared to other insects, and a high calcium diet means your pets are less likely to suffer from bone disease and other complications.



Characteristic	Dubia Roach	Cricket
Doesn't Smell	✓	✗
Doesn't Jump	✓	✗
Doesn't Bite	✓	✗
Isn't Noisy	✓	✗
High Meat-to-Shell Ratio	✓	✗
Long Living	✓	✗
Low Maintenance	✓	✗

Now that we have covered why you might want to feed Dubias over an alternative insect, let's look at exactly HOW we are going to feed this little scuttler. Here at WPC we make it easy for you. Our healthy Dubias are sent home in an all inclusive, maintenance free container with enough food for weeks. However once you walk out our doors, you may find yourself unsure on what to do next. First, it will be easiest for you to grab the Dubias in your colony that are hiding or resting on egg crates. These Dubias will be in a more docile state, and you can pick them up easily with tongs or your hands. Depending on the nutritional needs of your reptile, you will then likely need to coat your roaches with a calcium and/or vitamin nutritional powder, as you would with a cricket or any other feeder insect. Use the popular "shake and bake" method that you would use with any feeder to accomplish this goal. First, place your Dubias in a closed

jar, then sprinkle them with the appropriate nutritional powder, and then gently “shake” the jar until the Dubias are covered. Again, this step may or may not be necessary depending on the dietary needs of your specific reptile, and be sure to contact your vet to discuss what kind of special calcium and vitamin powders your lizard will benefit from when using Dubias as a primary food source.



On a wide variety of metrics, Dubia roaches are the perfect feeder insect for your reptilian pet. From a practical standpoint, Dubias are quiet, slow moving, and odorless. From a value perspective, they are very cheap overall for the amount of nutrition that is packed into each one. Dubias offer a high-protein, nutrient dense option to keep your lizards and other insect eating pets well nourished. Compared to crickets, feeder worms, and other kinds of feeder insects, Dubia roaches are a clear winner and the perfect addition to a diverse rotational insect diet.